

ImmuCell®

Developers of



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## **ImmuCell Adds Three to Its Commercial Team to Support Continued International and Domestic Sales Growth.**

**PORTLAND, Maine (April 15, 2026)** — ImmuCell Corporation is pleased to announce three additions to its team to help manage increasing sales of its First Defense® product line: Charlie Perotti as Senior Director of International Development, and Rebekah Mathews and Ryan Daubert as Sales and Marketing Managers. These hires reflect ImmuCell's deliberate strategy to be the global leader in the expanding scours-prevention product category.

Perotti will define and execute ImmuCell's international commercial strategy, develop distribution networks and advance regulatory approvals, increasing revenue growth across global markets. Mathews will develop and strengthen relationships with dairy and beef farms, veterinary clinics, and key distribution partners to help drive revenue growth across Minnesota, Wisconsin, Iowa, and Illinois. Her addition doubles the customer support ImmuCell provides in this territory. Daubert will build on and expand relationships with dairy and beef farms, veterinary clinics, and key distribution partners in Colorado, Kansas, Oklahoma, and Missouri, bolstering sales and support across these states.

“We added three proven performers to help us scale as global spending on calf scours grows and

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ImmuCell increases its First Defense market share,” says Bobbi Brockmann, ImmuCell Senior Vice President of Sales and Marketing. “Charlie’s expertise and leadership experience will help ensure our global expansion. Not only has he worked with some of the world’s largest dairy operations, but he also grew up on a small farm and retains that farm-kid work ethic. Rebekah’s calf nutrition and applied research experience, and her on-farm consulting work, now give us two strong leaders in our Midwest region to manage growth there. Ryan’s proven track record of winning in the field will help us accelerate our growth strategy in the Central Plains. With the global scours prevention market worth \$1.4 billion, we are laying groundwork ahead of demand,” Brockmann says.

#### **About Charlie Perotti**

Prior to joining ImmuCell, Perotti served as Director of Global Business Development at Animal Health Vision International and held multiple global business leadership roles with IDEXX Laboratories. Earlier in his career, he helped scale Alta Genetics’ global consulting and key account program, supporting some of the world’s largest dairy operations across multiple continents. “Charlie’s work leading production operations across seven dairy farms in China with 95,000 cows and more than 2,000 employees makes him ideally suited for his role with us,” says Brockmann.

#### **About Rebekah Mathews**

Prior to joining ImmuCell, Mathews served as a Dairy Calf and Heifer Nutrition Specialist and Dairy Products Manager for Ag Partners Cooperative. Her accomplishments include driving

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increased sales, facilitating producer education programs, and designing field trials that translate research into practical, on-farm solutions. She holds a master's degree in Dairy Cattle Nutrition from the University of Minnesota, where her graduate work focused on calf nutrition. She earned recognition as the program's Outstanding Master's Student. "Rebekah is an analytical thinker with a passion for helping producers care for their animals. Her style aligns perfectly with our beliefs and complements Sarah Eck's leadership in their region," says Brockmann. "Together they will accelerate our growth."

### **About Ryan Daubert**

Prior to joining ImmuCell, Daubert was the Operations Manager for Plainview Beef Company, responsible for cattle management, animal health and welfare, and production. He has also served as a Territory Sales Manager for Advanta Seeds, Account Manager for Neogen Corporation, and Territory Sales Manager for CrustBuster/Speed King Inc. "Ryan is another hard-working, down-to-earth farm kid with deep agricultural sales experience. Having served producers and veterinarians across multiple roles, Ryan understands the day-to-day concerns of our customers' businesses," says Brockmann. "We're excited to have him help us drive our growth strategy."

### **About ImmuCell**

ImmuCell Corporation (Nasdaq: ICCG) is an animal health biologics company serving the dairy and beef industries with practical, science-based solutions that improve the survivability, health, and long-term performance of dairy and beef calves. The Company's primary product line, **First Defense**<sup>®</sup>, provides Immediate Immunity<sup>™</sup> through orally delivered antibodies against the

principal viral and bacterial causes of scours, one of the most prevalent and deadly diseases in neonatal calves worldwide. Press releases and other information about the Company are available at <http://www.immucell.com>.

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